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## BIB DATA SHEET

CONFIRMATION NO. 4805

<b>SERIAL NUMBER</b> 10/767,050	<b>FILING or 371(c) DATE</b> 01/28/2004 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 2155	<b>ATTORNEY DOCKET NO.</b> SRCH-00101	
<b>APPLICANTS</b> Eduardo F. Llach, Palo Alto, CA; <b>** CONTINUING DATA *****</b> This appln claims benefit of 60/443,358 01/28/2003 <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY **</b> 06/14/2004					
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and Acknowledged <u>/KEVIN T BATES/</u> Examiner's Signature	<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWINGS</b> 4	<b>TOTAL CLAIMS</b> 35	<b>INDEPENDENT CLAIMS</b> 4
<b>ADDRESS</b> HAVERSTOCK & OWENS LLP 162 N WOLFE ROAD SUNNYVALE, CA 94086 UNITED STATES					
<b>TITLE</b> System for automatically selling and purchasing highly targeted and dynamic advertising impressions using a mixture of price metrics					
<b>FILING FEE RECEIVED</b> 563	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		